**RJ** Reynolds Website

## R.J. Reynolds Website

## Health Issues

R.J. Reynolds Tobacco Company manufactures products that have significant and inherent health risks for a number of serious diseases, and may contribute to causing these diseases in some individuals.

There is universal awareness of the conclusions of the Surgeon General, and public health and medical officials that smoking causes serious diseases, including lung cancer and heart disease. Individuals should rely on these conclusions when making any decision regarding smoking.

Epidemiological studies (population studies comparing the incidence of disease between groups of smokers and groups of nonsmokers) have led the U.S. Surgeon General to conclude:

- Smokers have almost twice the risk of having coronary heart disease as nonsmokers.
- Smokers' risk of getting lung cancer is approximately 14 times that of nonsmokers.
- Smokers' risk for chronic obstructive pulmonary disease is approximately 10 times that of nonsmokers. While these studies do indicate that smokers as a group are at higher risk, they do not predict the likelihood of any individual smoker getting lung cancer, heart disease or any other condition that has been linked to smoking. An individual's risk for contracting a smoking-related disease is based on many factors in addition to smoking.

## Links

For more information from RJRT about topics related to this section, see our website sections on:

<u>Risk Reduction Efforts</u>

Business and Marketing Principles